



For immediate release:

## New Alien themed guitar released for Alien Day 2016

To celebrate *Alien Day 2016*, the official day celebrating the 30<sup>th</sup> anniversary of the release of James Cameron's *Aliens*, Devil & Sons Guitars will be unveiling its new Alien themed design, the **Xenomorph II**.

### NEWS: Sneak peek of the new guitar

Images and a video of the finished guitar will be released on the Devil & Sons Facebook page ( <http://www.facebook.com/DevilAndSons> ) on *Alien Day* itself, 26th April 2016. The page already has an album devoted to the making of the guitar. Below are a few images of the final guitar ahead of the official *Alien Day* release.





## Alien Day facts

- *Alien Day* celebrates **30 years since the release** of the James Cameron film *Aliens*
- The date of *Alien Day*, **April 26<sup>th</sup>**, was chosen in reference to the **planetoid LV-426** which both the film *Alien* and *Aliens* is set on
- The day was officially selected by 20<sup>th</sup> Century Fox
- **The Xenomorph** that the Devil & Sons Guitars take their name from, is **another name** given to the eponymous antagonist species of the Alien film series
- The official hashtag for the day is **#AlienDay426**
- *Aliens* was actually **released on July 18<sup>th</sup> 1986**, 7 years after the original Ridley Scott *Alien* film
- *Aliens* was nominated for **7 Academy Awards** including Best Actress for Sigourney Weaver

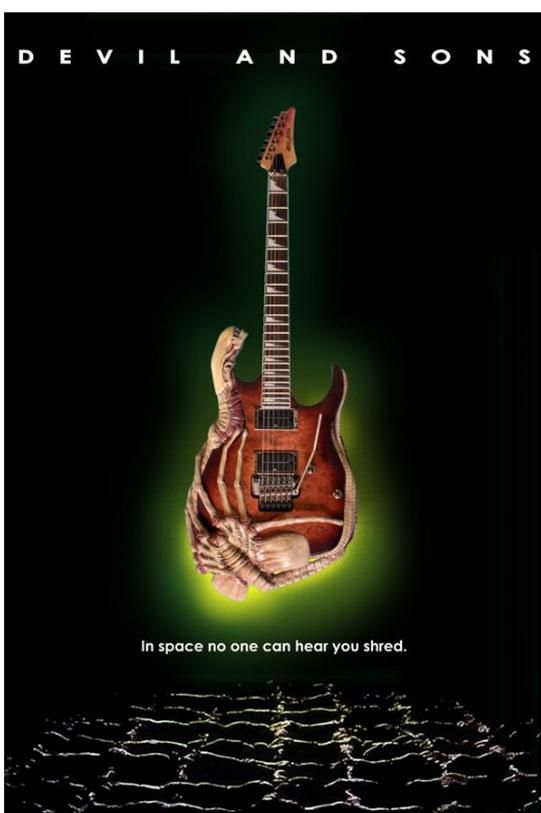
## About Devil & Sons Guitars

Devil & Sons take science fiction movies as inspiration to pimp and modify guitars and create artworks such as the *Mad Max: Fury Road* influenced **Mad Axe**, the *Terminator 2* **Mockingbird T800**, and the *Alien* themed **Xenomorph Series** guitars; these are fully playable artwork-instruments that you won't find anyone else making – anywhere.

## In Space no one can hear you shred

Devil & Sons made their first **Xenomorph** guitar in 2015, which was instantly an internet big hit on both guitar and sci-fi forums. Daniel Wallis, the artist-luthier behind both guitars, describes the making process:

*“The hand painted additions on the guitar bodies are a mashup of hacked and customised vinyl or resin model kits and hand sculpted parts that make these instruments bespoke creations - I see them as equally works of art for display and instruments you can play; as much for a professional musician as for a movie memorabilia collector.”*



A video of the **Xenomorph I** being played can be found on the Devil & Sons website. Metalheads may spot the riff being played as Megadeth's *Hangar 18*, a song with lyrics that explore UFO conspiracy theories: <http://www.DevilAndSons.Guitars/Xenomorph-I>

**Come down to the Devil & Sons crossroads and find a guitar that you'll sell your soul for.**

**Contact, and for additional images/video:**

**Daniel: 07980296686**

[info@DevilAndSons.Guitars](mailto:info@DevilAndSons.Guitars)

[www.DevilAndSons.Guitars](http://www.DevilAndSons.Guitars)

[www.facebook.com/DevilAndSons](http://www.facebook.com/DevilAndSons)

[www.instagram.com/DevilAndSons](http://www.instagram.com/DevilAndSons)

[www.twitter.com/DevilAndSons](http://www.twitter.com/DevilAndSons)

